

INTERSTUDIO

A MONTHLY EMAIL NEWSLETTER

OCTOBER 2017 · ISSUE 1



IDEA AWARDS

August also saw the release of the Idea Awards shortlist. We would like to congratulate the following who have been shortlisted in public spaces sponsored by Interstudio.

Wynyard Walk – Woods Bagot
The Calyx – PTW Architects
The Ark – PTID
Launceston Airport – The Buchan Group
Guardian Childcare 480 Queens street – BVN
Crown Towers Perth – Bates Smart
Cleveland & Co – SJB
Chifley – SJB
Bunurong Memorial Park – BVN
225 St Georges Terrace Lobby Refurbishment – Woods Bagot
127 Creek Street End of Trip – WMK Architecture

WHATS NEW IN STORE

Skagerak has arrived and just in time for summer. With a huge outdoor range along with stunning interiors and accessories lines Skagerak has something for everyone. Overlap combines metal with teak in a range of tables and bench available in hunter green and white. Mira is also available Hunter green and black with the option of with or without arms. If your after something for the poolside to soak up the summer sun then Between The Lines is perfect. The high commitment to quality and design that Skagerak presents in all its products means that when you purchase a Skagerak piece of furniture you are actually investing in an heirloom piece. The Skagerak Showroom in Copenhagen actually has in its outdoor Garden a Setting that is nearly 20 years old – it has stood the test of time and sits amongst more recent collections. Clients actually purchased the setting in 1998 – they came to Skagerak looking for a new setting as they were about to downsize their lifestyle and mentioned how they had the setting. Skagerak purchased the setting back from their clients so that they could actually show their Clientele how the Skagerak quality lives on !



Overlap



Between the Lines



Mira

SYDNEY INDESIGN

August was a huge month at Interstudio with the success at Sydney Indesign. Held over the weekend of the 11th and 12th of August, we kicked off the event with a Work Life seminar held in our Sydney showroom. "Hot Enough To Hashtag", over 90 industry professionals joined as we heard from a panel of experts talking about the politics of 'likes', alternative marketing, and prolonging the reach of our digital presence through social media.

Over the 2-day event hundreds of creatives joined us in the experience at The Venue in Alexandria. Special guest Rasmus Frisk CEO and co-founder of arki-lab in Copenhagen joined us on our stand talking to guests about their vision of a new design paradigm, where architects and urban designers design cities, instead of the older paradigm of just designing for people. During the event we gave 3 lucky visitors the chance to win a Sofi Mesh task chair from HAG. We would like to congratulate the following people who came to visit us at Sydney Indesign and won their very own SoFi Mesh.

Nicola Carey from Unispace
Matt Reynolds from Populous
Claire Neylan from Jackson Teece

A big thankyou to Flokk Australia for their support



SoFi Mesh

MEET OUR TEAM



A few minutes with Shayna

Shayna Rose-Braune joins Interstudio as National Sales Manager. Shayna has been in the industry for 17 yrs. and has studied Interior Decoration and Technical Lighting Design. Shayna tells us she loves working with her clients to create inspired interiors, and she is absolutely brilliant at working with designers to develop custom furniture options as well as presenting the great array of furniture companies that Interstudio represents.

Shayna's passion for the industry shines through and is one of the most motivating factors she uses with the sales team. In the spare time that Shayna has you just might find her riding her bike around the sunny northern beaches of Sydney. Shayna is also on the lookout to hear about the latest release movie she can go and watch and she always has time to talk to you about her latest dining out experience.

Shayna can be contacted via
email: shayna@interstudio.com.au or 1300 785 199

All her clients tell her that Shayna is the best Rep in Sydney and we totally agree with them.